Catherine Luong

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# EDUCATION

**B.A., Digital Media Art, Digital Media Art,** San Jose State University, San Jose, CA Dec 2023

* **Related Coursework:** Introduction to Digital Media, Introduction to Digital Video Art, Intro to Creative Coding, 3D Model and Print, Advanced Video Production, Web Development, Intro to Game Design

# TECHNICAL SKILLS

* **Programming:** Proficient in HTML/CSS/JavaScript
* **Design Software:** Proficient in Adobe After Effects/Illustrator/Photoshop/Premiere Pro/XD, Blender, Canva, and Figma

# WORK EXPERIENCE

**Web Design Student Assistant,** SJSU College of Graduate Studies, San Jose, CA Aug 2022 – December 2023

* Designed web graphics, posters, and banners for College of Graduate Studies.
* Assisted students with admission questions, answered phone calls, and emails.
* Greeted visitors and advised them on their needs.

**Bookstore Seller,** Barnes and Noble College, San Francisco, CA Jun 2022 - Aug 2022

* Marketed merchandise, assisted customers with questions, designed store product arrangements.
* Collaborated with colleagues to set up the store to ensure visually appealing stock.
* Unpacked boxes, organized product placements, delivered textbooks.

# PROJECT EXPERIENCE

**BFA Website,** SJSU Digital Media Art BFA Project November 2023 - December 2023

* Directed a team of 4 students to create a website that documented the graduating seniors’ projects.
* Represented the team in meetings with technical and promotional staff.
* Coded the site alongside teammates.

**MySJSU Case Study,** Personal Project October 2023 - November 2023

* Redesigned the MySJSU page by changing the layout, colors, and visual direction of the site.
* Surveyed 9 students to understand their pain points and impression of MySJSU.
* Built low and high-fidelity prototypes, according to the responses given.

**Professional Portfolio,** SJSU Department of Digital Media Art Dec 2022 - Jan 2023

* Built portfolio website, using HTML, CSS, and JavaScript to showcase past works.
* Added mobile responsiveness.
* Implemented accessible website design.

# ACITIVITES

**Club President**, Spartan Fencing Club, SJSU May - Nov 2021

* Strategized future club activities, calculated budget, worked with 3 other club officers, coaches, and school facilities. Added 17 new members during those 3 months of the first semester after pandemic online schooling.
* Rebuilt the club’s inventory by removing old equipment and purchasing new replacements.

**Social Media Manager**, Spartan Fencing Club, SJSU April 2020 - May 2021

* Advertised club's activities and plans on social media.
* Answered emails on club's current affairs and questions for interested participants.
* Marketed club in front of over 120-people audiences during school events.